

CTCAR

2012 Foundation Advertisers



**IF YOU ARE ACTIVELY INVOLVED IN COMMERCIAL
REAL ESTATE IN CENTRAL TEXAS,
YOU NEED TO BE A MEMBER OF CTCAR AND HERE'S WHY!**

Exclusively for Commercial Real Estate Professionals

CTCAR is the only professional trade organization in Central Texas designed exclusively for all Commercial Real Estate Professionals. CTCAR's members represent a cross section of the commercial real estate industry, including brokers, agents, appraisers, property managers, developers, principals, consultants and other affiliated commercial real estate professionals, such as mortgage bankers, attorneys, title companies, law firms, engineering companies and environmental consultants.

CTCAR Mission:

To increase the professionalism and profitability of our members by:

- Providing: (i) education programs, (ii) exposure to industry leaders, (iii) networking opportunities, and (iv) other tools necessary to enhance members' effectiveness in commercial real estate;
- Protecting and promoting members' interests in public policy issues;
- Recognizing members professional, personal and civic achievements.
-

CTCAR Vision:

All Commercial Property buyers, sellers, landlords and tenants should have high quality professional representation to assist them in achieving their goals.

CTCAR Values:

- Protect private property rights
- Support the free enterprise system
- Encourage high levels of ethics

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CTAR PROGRAMS & SERVICES

Available to all Members:

- Monthly Marketing/Property Information Exchange
- Meetings (PIE)
- Luncheon Programs
- Commercial MCE Classes
- Property Bus Tours
- Broker Forecast Programs
- Real Estate Technology Expo
- Social Events and other networking opportunities
- Membership Directory
- Online Benefits-Health, Dental & Vision

Additional benefits for Members of CTCARX - Commercial Multiple Listings

- Commercial Online Listings
- Leading-Edge Technology with Ongoing Business Enhancements
- Create Online and Print Marketing Materials for Property Listings
- Email Distribution to Local or National Database for Property Listings
- “Have” and “Want” Postings
- Broadcast Email
- Access to Active Data, Comps, and Archives
- Data Import Features
- Company Profiles and Membership Contact List
- Links to Broker Websites
- Online Membership Directory

Additional benefits for REALTOR® Members:

- Legal Hotline (free legal advice)
- Code of Ethics
- Commercial Listing and Buyer Representation Forms
- Commercial Lease Forms
- Commercial Earnest Money Contract Forms
- Zip Form forms Software
- State Legislative Affairs Involvement
- National Legislative Affairs Involvement
- Dispute Resolution: Arbitration/Mediation Services
- On-Line Education
- REALTORS® Commercial Alliance (including Technology & Intelligence Briefings, RCA Report, Power Tools, And Commercial Field Guides)
- On-line library of legal reference tools (including: (i) REALTOR® Reference, (ii) Legal Article Book, (iii) Legal Case Book, and (iv) Internet Policy Manual)
- Discounts on Disability, Health, Auto and E & O Insurance
- Discount Purchase Programs from Dell, Hertz, Office Depot, UPS, FED EX, Xerox, Hewlett- Packard, Carnival Cruise Lines and others
- NAR REALTOR® Magazine
- Texas REALTOR® Magazine
- Texas REALTOR® Focus electronic newsletter
- Texas REALTORS® Podcast
- Commercial Real Estate Outlook market profiles

**FOR ADDITIONAL MEMBERSHIP INFORMATION:
ASK ONE OF OUR MEMBERS,
VISIT WWW.CTCARONLINE.COM OR CALL (512) 454-8626**

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Are you seeking to maximize your marketing to the commercial real estate industry, including brokers, agents, appraisers, property managers, developers, principals, consultants, mortgage bankers, lawyers, title companies and engineers? Consider the advantages of being a CTCAR Foundation Advertiser.

CTCAR is an association of over 400 individuals engaged in all aspects of commercial real estate. CTCAR provides education, training, programs, bus tours, a trade show, networking opportunities, and a host of other benefits especially suited for the commercial brokerage community. CTCAR offers Supporters an excellent opportunity to market services or products to this high income-producing segment of the real estate industry.

STEP 1:

A CTCAR Basic Foundation Advertiser makes a twelve-month commitment for \$1,500. You will receive the following benefits for your basic Foundation Advertiser commitment:

- *Two CTCAR Local memberships**

- One admittance free to all membership luncheons
- Two Admittance free to all 12 Property Information Exchange meetings
- Advertisements and Slideshow at all 12 property Information Exchange meetings
- Website Advertising to sponsored events
- Full Page Ad in all bus tour books
- Link to your company on the CTCAR website on a rotating basis
- Present advertising material at a special marketing table during CTCAR luncheons

- Pick one of the following as an added benefit:**

- Trade Expo Booth 3-5 min. presentations at 2 Property Information Exchange meetings
- Presentation at 2 Education Classes 1 Presentation at a Property Information Exchange & 1 Presentation at an Education Class

STEP 2:

If you would like to participate in the following events, please add the appropriate amount to your Basic Advertiser package of \$1,500. These events are on a first-come/first-serve basis for our Basic Foundation Advertisers.

Quarterly luncheon sponsorship (Limited to 5) * Only sponsors can buy tables.....	\$ 1,000 (ea.)
Property Information Exchange (PIE) (3-5 min presentation to 50+ brokers at a breakfast meeting).....	250
Education Class (Advertising in all materials and 1 attendee may network w/class at breaks, Maximum 6).....	250
Bus Tour Advertiser (Industry Exclusive Front Page logo, 1 attendee per bus) (2-3 tours a year).....	1,000
Bus Tour Advertiser (Back Page of Tour Book) (2-3 tours a year).....	500
Trade Expo Sponsor (Platinum Level - Industry Exclusive) <i>Booth & web banner signage, 3 min microphone</i>	1,000
Bus Tour Advertiser (Inside Front or Inside Back Cover, 1 attendee per bus)(2-3 tours a year).....	750
Trade Expo Sponsor (Gold Level) - <i>Sign on booth, recognition in newsletter, web banner 1 year</i>	750
Trade Expo Sponsor (Silver Level) - <i>Sign on booth, web banner 6 months</i>	500
Trade Expo Booth - <i>Web Banner 6 months</i>	500
	1,500

Basic Advertiser PLUS package Please add the following amount (Check appropriate Add-on boxes above)..... \$ _____

Total Amount of 2012 Commitment \$ _____

(SEND THIS PAGE)

2012 Foundation Advertiser

Yes! I'll commit to an advertiser position in the association dedicated to my company's success.

Advertiser Name: _____

* Two local CTCAR memberships:

1) Name: _____

2) Name: _____

Web Address: _____

Company: _____

Advertiser contact name: _____

Advertiser contact e-mail: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Company Phone: _____ Fax: _____ Cell: _____

Basic Foundation Advertiser (+) Other Events

Please invoice me for \$ _____

Basic Foundation Advertiser

Please invoice me for \$1,500

Check Enclosed	Please charge my:
Check # _____	VISA MC AMEX DISC
Card Number: _____	Exp Date: _____
Name on Card: _____	
Billing Address: _____	
City: _____	State: _____ Zip: _____
Signature: _____	
I authorize CTCAR to invoice my credit card for sponsoring amount shown.	

(SEND THIS PAGE)

Please fax to (512) 454-3036 or mail:

CTCAR, 1306-A West Anderson Lane, Austin, Texas 78757